



Thank you for being a corporate sponsor for the University of Alabama Shelby County Alumni Association for the 2018-2019 year. **Your sponsorship will raise money to fund scholarships for deserving Shelby County Students who want to attend UA. ALL contributions are tax deductible. We currently have 5 scholarships available. If you are interested in establishing a scholarship in your name or the name of a family member or friend, please contact Randy Shealy, Scholarship Chairman, at rshealy4@att.net.**

Sponsorship Categories:

Crimson Elite Partnership Sponsor

- Elite Sponsorship of UA Shelby County Chapter events
- Prominent recognition in e-mail announcements sent to over 24,000 UA supporters in Shelby County
- Prominent table or booth, signage, and speaking opportunity at Shelby County Chapter events
- Recognition and link in the Chapter website
- A-Club Access and two sideline passes to a game
- Golf outing with prominent UA alum
- Cost \$5,000

Title Sponsor

- Title Sponsorship of UA Shelby County Chapter events
- Prominent recognition in e-mail announcements sent to over 24,000 UA supporters in Shelby County
- Table or booth and signage at Shelby County Chapter events
- Recognition and link in the Chapter website
- Cost \$2,500

Crimson Benefactor

- Sponsorship of UA Shelby County Chapter events (exception Game Day Tent—see below)
- Prominent recognition in e-mail announcements sent to over 24,000 UA supporters in Shelby County
- Option to have booth and speak at Shelby County Chapter events
- Recognition and link in the Chapter website
- Cost \$1,000



Game Day Tent Sponsor

- Exclusive sponsorship at the Shelby County Chapter tent at one home game
- Prominent recognition in an e-mail announcement sent the week of the game to over 24,000 UA supporters in Shelby County
- Option to have representatives at the game day tent to market your company (must follow University guidelines)

Schedule:

9/8 Arkansas State
9/22 Texas A&M
9/29 LA. Lafayette
10/13 Missouri
11/10 MS State
11/17 Citadel
11/24 Auburn

- Cost: Auburn \$500; SEC games \$450; non-conference games \$250

Event Sponsor

- Sponsorship at one Chapter event
- Prominent recognition in an e-mail announcement sent to over 24,000 UA supporters in Shelby County
- Option to have booth at event
- Cost: \$250 per event

Website Sponsor

- Link on the Chapter website
- Cost: Negotiated flat fee and/or percentage of product sales

Thank you for supporting the University of Alabama Shelby County Alumni Chapter.

Please make check payable to University of Alabama Shelby County Alumni Association and mail to: UA Shelby County Alumni Association, ATTN: David Hughett, CPA, 2100 Providence Park, Suite 100, Birmingham, AL 35242-7711. Attach Business Card or Complete Below:

Company Name: _____

Address: _____

Contact: _____

Phone: _____ Email: _____



@shelbycountyUA